




Evans Bay Yacht and Motor Boat Club

Strategy and three year action plan

August 2018

Mission and vision

- To encourage yachting, yacht racing, cruising, sailing boats and motor boats and the promotion of social interaction between members and kindred clubs.
 - To be the pre-eminent family club facility for members, affiliate clubs and the local community.
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Strategy outline

The strategy covers five key areas, each area has a set of strategic objectives to ensure that:

1. Governance is effective
2. Assets are managed
3. Club activities are delivered
4. Staff and volunteers are engaged
5. Membership, affiliations and relationships are sustained

The three year plan for each of these areas has been drawn from the work of previous committees and the plan presented at the 2014 AGM and updated at each AGM since.

1. Governance is effective

Strategic objectives	Achieved 2017/2018
<ul style="list-style-type: none">• Ensure compliance with legislation and regulations• Identify and manage risks to the club now and into the future• Manage and invest club funds responsibly• Operate inclusively and transparently• Plan for the short and long term to ensure sustainability of the club• Maintain up to date policies and procedures in line with the constitution• Use available YNZ resources and other relevant templates	<ul style="list-style-type: none">• Slipway and Yard – Continual review of operations to manage the risk to the public, increase safety of users, upskill operators and get new equipment to make the work safer and in line with industry standards.• Completed the purchase of new Travelift to help with long term sustainability of slipway and club.• Continuing to work with YNZ and making the most of their resources and templates.• Attendance of both the Commodore & GM at Yachting NZ Commodores Conference.• ManCom meetings monthly.• Sub-Committee meetings (Slipway, Sailing Committee, Centenary).

2. Assets are managed

Strategic objectives	2017-18 work
<ul style="list-style-type: none">• Maintain a long term asset management plan and programmed maintenance plan• Respond to breakages and wear and tear promptly• Understand the value of our services and facilities, and set revenue expectations in line with valuation• Maximise utilisation of assets to generate revenue• Promote services and facilities consistently to members and wider users• Secure revenue and manage debts appropriately• Maintain security of club and members assets	<ul style="list-style-type: none">• Maintenance list leading up to centenary celebration developed and work underway.• New Travelift purchase completed• Women's toilets upgrade completed April 2018• Weekly newsletter consistently promotes what is happening around the club.• Annual Working Bee held, along with other upgrade projects.• Support boats are working at near capacity (esp. RIBs)• Infrastructure priorities established and working with Council

3. Club activities delivered

Strategic objectives	Achieved 2017–18
<ul style="list-style-type: none">• Promote high quality competitive racing from club to national/international regattas.• Deliver a wide range of activities that provide for participation from the full range of club members.• Coordinate activity planning with other Wellington boat clubs, the wider community and Wellington events.• Maintain an up to date calendar of events.• Plan events well to ensure management, resources, participation, publicity and revenue generation.• Undertake post activity reviews.	<ul style="list-style-type: none">• Academy activities<ul style="list-style-type: none">• Adult Learn to Sail• Junior & Youth Programme <p>Activities on the water and off the water, including:</p> <ul style="list-style-type: none">• Opening Day (50 boats) – interclub event• EBYMBC Regatta and dinner*• MG Composites Sprint Series*• Mishmosh Poker Race*• Champion of Champions*• East West Dash*• Lower North Island Secondary Schools Teams Regatta*• Wellington O’pen with Sir Russell Coutts*• Season Prize Giving*• Barton Marine Winter Series (85 boats)

3. Club activities delivered cont...

Strategic objectives	Coming in 2018-19
<ul style="list-style-type: none">• Promote high quality competitive racing from club to national/international regattas.• Deliver a wide range of activities that provide for participation from the full range of club members.• Coordinate activity planning with other Wellington boat clubs, the wider community and Wellington events.• Maintain an up to date calendar of events.• Plan events well to ensure management, resources, participation, publicity and revenue generation.• Undertake post activity reviews.	<ul style="list-style-type: none">• Centenary Activities – update from Jane• Academy activities• Standard sailing calendar• Significant on the water events<ul style="list-style-type: none">• Elliot 5.9 Nationals• P Class Nationals• Paper Tiger Nationals• Centenary Regatta<ul style="list-style-type: none">• WYA Centreboard Champs• NZTYA National Championships• Other activities?

4. Staff and volunteers engaged

Strategic objectives	Achieved 2017-18
<ul style="list-style-type: none">• Be organised, respect volunteer skills and time.• Provide training, keep training records and maintain a succession plan.• Report on activities and recognise organisers, volunteers and participants.• Support volunteer activity with motivated, skilled staff.• Ensure the safety of all staff, volunteers and other people.	<ul style="list-style-type: none">• Club Manager (Rowdy) is still here.• Majority of Committees are staying on.• Health & Safety processes working well. This is a continuous development• Regular reports and acknowledgement of activities in the weekly newsletter and Spinnaker.• Agreed outline of organisational roles and responsibilities of the Management Committee developed.• Training courses completed for slipway & coaches.• Nearly 100 different volunteers during the year!

5. Membership, affiliations and relationships sustained

Strategic objectives	Achieved 2017-18
<ul style="list-style-type: none">• Regularly seek feedback and respond to issues• Build relationships with Wellington City Council and Greater Wellington Regional Council to enhance the understanding and reputation of the club• Promote opportunities for sponsors, funders and wider business community to engage with the club• Use the support provided by WYA and YNZ, and collaborate with other regional clubs• Share information and stories to build club identity• Have an up to date and engaging online presence• Be inclusive, innovative, vibrant and relevant	<p>Relationship developed with WCC by Peter, Paul, Rick & Rowdy</p> <p>Junior and Youth Pathway established and continuing to grow</p> <p>Lyall Bay Surf Life Saving Club continue to increase their activities here at the club.</p> <p>Introduction of Lyall Bay Kayak & Knee Board Paddling Club</p> <p>TRIYA are going from strength to strength - stronger working relationship</p> <p>Working closely with YNZ, WYA and other clubs</p> <p>Working on a new website</p> <p>Moving towards a family club environment</p>

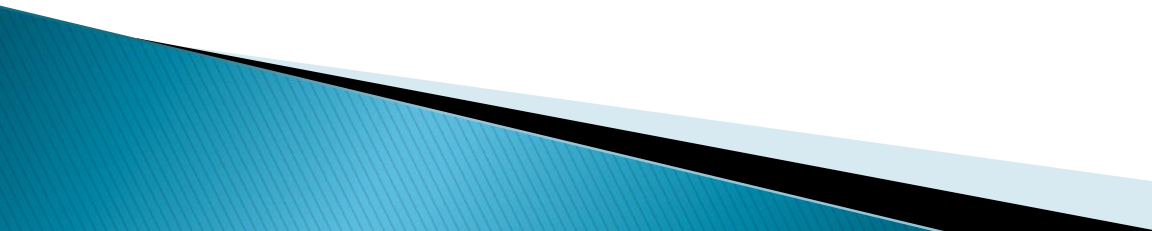
5. Membership, affiliations and relationships sustained

Strategic objectives	Affiliates
<ul style="list-style-type: none">• Regularly seek feedback and respond to issues• Build relationships with Wellington City Council and Greater Wellington Regional Council to enhance the understanding and reputation of the club• Promote opportunities for sponsors, funders and wider business community to engage with the club• Use the support provided by WYA and YNZ, and collaborate with other regional clubs• Share information and stories to build club identity• Have an up to date and engaging online presence• Be inclusive, innovative, vibrant and relevant	<p>Lyall Bay Kayak & Knee Board Paddling Club</p> <p>Lyall Bay Surf Life Saving Club</p> <p>Sailability Wellington</p> <p>Tai Tonga 41 Outrigger Canoe Club</p> <p>Tup Radford InterCollegiate Yachting Academy</p> <p>Wellington Surf Angling Club</p> <p>Victoria University of Wellington Sailing Club</p>

2018-19 plan – summary

Key area	Plan 2018-19
Governance is effective	<ul style="list-style-type: none">• Governance succession planning• Health & Safety development (ongoing focus)• MOSS requirements• New three year plan will be required from the incoming ManCom
Assets are managed	<ul style="list-style-type: none">• Focus on funding of new assets• Council infrastructure work
Club activities delivered	<ul style="list-style-type: none">• Support junior and youth sailors in regular club racing programme.• National level regattas to be hosted at Evans Bay.• Deliver centenary celebrations.
Staff and Volunteers	<ul style="list-style-type: none">• Combine all operational documents into a club manual (continue)• Identify leadership opportunities for younger members.• Continue to identify externally required training/qualifications, current status and ensure full compliance. Including H&S training
Membership, Affiliations and relationships sustained	<ul style="list-style-type: none">• Build further relationships with sponsors and suppliers• Continue to improve relationships with other likeminded clubs• Family friendly environment to enhance membership numbers

Feedback and involvement

- Let a committee member know if there are actions that should be added to the plan – big or small. If they are on the list, there is a much greater chance of them getting done.
 - Volunteer to take a lead on an action, or assist with an action - you will be supported.
 - This is our plan, take ownership and help drive events and activities.
 - Plan is available on request
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Questions

Volunteers